

CORPORATE BRAND LOGO REDESIGN

BEFORE & AFTERS

Akoya Capital

PRIVATE CAPITAL



BEFORE



AFTER

Benford Capital Partners

PRIVATE CAPITAL

BENFORD
CAPITAL PARTNERS, LLC
Private Equity for Small Business

BEFORE

B·C·P
Benford Capital Partners

AFTER



Clearsight Advisors

PRIVATE CAPITAL



BEFORE



AFTER



JZ Partners

PRIVATE CAPITAL



BEFORE

JZ | PARTNERS

AFTER



Keystone Capital

PRIVATE CAPITAL



BEFORE



AFTER

Mason Wells

PRIVATE CAPITAL



BEFORE



AFTER



PMCF
PRIVATE CAPITAL



BEFORE



AFTER

River Associates

PRIVATE CAPITAL



BEFORE



AFTER

Seneca Partners

PRIVATE CAPITAL



BEFORE



AFTER



Socius Global

PRIVATE CAPITAL



BEFORE



AFTER



Yukon Partners

PRIVATE CAPITAL



BEFORE*



AFTER

*No original logo. Related preliminary design concepts.

Messerli & Kramer

LAW FIRMS



BEFORE

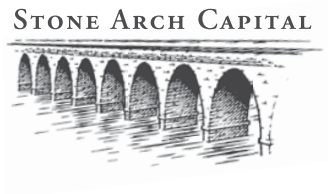


AFTER



Assorted Logo Design

PRIVATE CAPITAL • MEDICAL DEVICE & MANUFACTURING • LUXURY YACHTS • CONSUMER PACKAGE GOODS



Assorted Logo Design

MOLD MAKING • NON-PROFIT • HEALTHCARE/BIOTECH • AVIATION • MANUFACTURING



Make Your Business and Brand Invaluable

Since 1985, MVP has positioned a wide range of regional, national and global companies for market success. Through our proven TeamMateSM brand development process, we craft the visual and verbal scaffolding that distinguishes organizations, products and services from the competition.

Now in our 35th year, we've created company and brand names, logos, and visual identity solutions for a wide variety of business-to-business (B2B) and consumer (B2C) companies ranging from divisions of the Fortune 500 to *those on the way*.

Our capabilities include validating our branding solutions through qualitative and quantitative research. Partnering with marketing research agencies, analysts and moderators, we deliver the insights and understanding that our clients depend on — and all through a single point of contact.

Trust MVP to provide a strategic understanding of your brand with brilliant tactical execution. It's what sets MVP — and our clients — apart.



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