

CORPORATE LOGO & BRAND IDENTITY REDESIGN

BEFORE & AFTERS

Akoya Capital

PRIVATE EQUITY



BEFORE



AFTER

Altimer Capital

PRIVATE EQUITY



BEFORE



AFTER



Benford Capital Partners

PRIVATE EQUITY

BENFORD
CAPITAL PARTNERS, LLC
Private Equity for Small Business

BEFORE

B·C·P
Benford Capital Partners

AFTER



Clearsight Advisors

INVESTMENT BANK



BEFORE



AFTER



ExpressPoint TKO

ELECTRONICS



BEFORE



AFTER

JZ Partners

PRIVATE CAPITAL



BEFORE

JZ | PARTNERS

AFTER

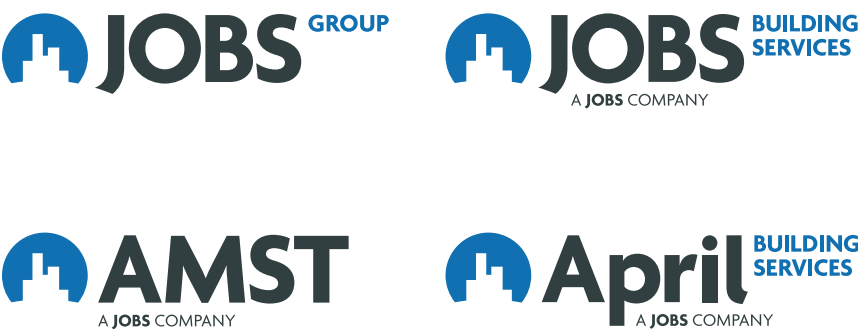


JOBS AMST

BUILDING RESOURCES



BEFORE



AFTER

Keystone Capital

PRIVATE EQUITY



BEFORE



AFTER

Mason Wells

PRIVATE CAPITAL



BEFORE



AFTER



PMCF
INVESTMENT BANK



BEFORE



AFTER

River Associates

PRIVATE EQUITY



BEFORE



AFTER

Rotary Systems

MANUFACTURING



BEFORE



AFTER



Seneca Partners

INVESTMENT BANK



BEFORE



AFTER



Socius Global

INVESTMENT BANKING NETWORK



BEFORE



AFTER



Yukon Partners

MEZZANINE CAPITAL



BEFORE*



AFTER

*No original logo. Related preliminary design concepts.

Messerli & Kramer

LAW FIRM



BEFORE

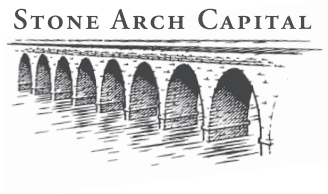


AFTER



Assorted Logo & Brand Identity Design

PRIVATE CAPITAL • MEDICAL DEVICE & MANUFACTURING • LUXURY YACHTS • CONSUMER PACKAGE GOODS



Assorted Logo & Brand Identity Design

MOLD MAKING • MEDICAL • NON-PROFIT • HEALTHCARE/BIO TECH • AVIATION • MANUFACTURING



Make Your Business and Brand Invaluable

Since 1985, MVP has positioned a wide range of regional, national and global companies for market success. Through our proven TeamMateSM brand development process, we craft the visual and verbal scaffolding that distinguishes organizations, products and services from the competition.

Now in our 35th year, we've created company and brand names, logos, and visual identity solutions for a wide variety of business-to-business (B2B) and consumer (B2C) companies ranging from divisions of the Fortune 500 to *those on the way*.

Our capabilities include validating our branding solutions through qualitative and quantitative research. Partnering with marketing research agencies, analysts and moderators, we deliver the insights and understanding that our clients depend on — and all through a single point of contact.

Trust MVP to provide a strategic understanding of your brand with brilliant tactical execution. It's what sets MVP — and our clients — apart.



612.332.8939



info@mvpdesign.com

Akoya Capital

PRIVATE EQUITY



BEFORE



AFTER